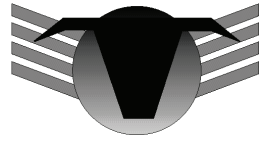


SKY RANCH FOUNDATION

P.O. Box 8420 • Fredericksburg, VA 22404 • (540) 891-7201 • FAX: (540) 891-7203

Internet: www.skyranchfoundation.org E-mail: Administrator@skyranchfoundation.org



A man never stands so straight as when he stoops to help a boy.

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*Sky Ranch Foundation has been
granted tax exempt status by the
Internal Revenue Service for 50
years. Our Federal ID # is
13-1970360*

Sky Ranch Foundation to Aid Charities for Troubled Teens. East & West Coast Events in September Launch Funds Drive.

Contact: Duncan Cameron

540-891-7201

Fredericksburg, VA, August 9, 2011... Beverage industry members and friends will have two important opportunities in September to renew their support of industry efforts helping troubled kids. Two key events will raise funds for Sky Ranch Foundation, which has been leading industry efforts in this area since 1960.

West Coast - Live & Silent Auctions Highlight Week-long Festival

The first event is part of the Spirits of Mexico Festival hosted by the Polished Palate in Old Town San Diego, September 11-18. Rare spirits and other items worth more than \$30,000 have been donated for a live auction on Friday evening, September 16 and a silent auction on Saturday, September 17, with all profits going to Sky Ranch Foundation! Learn more about this amazing week-long festival at www.polishedpalate.com.

East Coast - A Day of Golf & Live Auction Action!

On September 26, the 25th Annual Metro DC Charity Golf Tournament & Auction is being sponsored by Sky Ranch Foundation at the National Golf Club at Tantallon in Fort Washington, Maryland. Leading industry companies and associations have worked together to make this event one of the most important annual sources of support for Sky Ranch Foundation. Featuring a \$100,000 Hole In One contest sponsored by Diageo, the tournament offers a great day of golf, a hot lunch and hosted bar in addition to some great auction items donated by Sky Ranch Foundation's many friends. Hole sponsorships are still available. The deadline for golfers to sign up is September 20. See www.skyranchfoundation.org for details or call foundation headquarters at 540-891-7201.

After 50 years of coordinating alcohol beverage industry support for Sky Ranch for Boys, the Sky Ranch Foundation has now broadened their scope to offer financial help to worthy programs helping troubled boys and girls nationwide. This move came following the decision by Sky Ranch for Boys to close their doors earlier this year in the face of trends favoring community-based programs over remote facilities such as Sky Ranch operated. Funds raised through these and other initiatives will help make sure that troubled kids get the second chance they deserve.

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