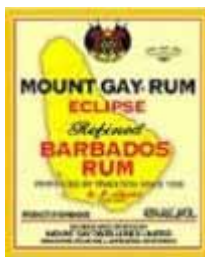


Riedel Rum Tasting Steware makes its public debut at the International Cane Spirits Festival

To commemorate [Ron Zacapa's](#) 30 years of growth, the first glass in the world specialized for savouring rum was developed in collaboration with [Riedel](#), the leading company in glassware design and production. Based in Austria, Riedel has been dedicated to glassware excellence for more than 11 generations. Through a long process of investigation, 29 prototypes were created, with the final decision made by experts in the field of rum, sommeliers, master blenders and designers, including 10th generation Georg Riedel. Those purchasing VIP Admissions to the International Cane Spirits Festival will be the first to receive this exclusive stemware (while supplies last). [Read more here...](#)



INTRODUCING...



[Mount Gay](#), from Barbados, 'the Birthplace of Rum', brings **Mount Gay Extra** 'decadently rich' **Old Rum**--**Mount Gay Eclipse**, with its 'sweet buttery warm caramel aromas'--**Mount Gay Special Reserve** and **Mount Gay Sugar Cane**. **Mount Gay Rum** is the winner of the 2007 Luxury Institute 'Luxury Blend Status Index' survey for premium rum.

[Jack Tar Blended Dark Rum](#), named after the free spirited sailors whose ships plied the wild oceans in search of undiscovered continents, is a blend of the finest Jamaican Rums.

[Gosling's](#) Black Seal has become synonymous with Bermuda. Made from a 150-year-old recipe, the trademarked 'Dark & Stormy' the official drink of Bermuda, is made with Black Seal and Ginger Beer. **Gosling's Gold Rum** is a recipe handed down through six generations and is a luscious amber liquid with a full rich smooth flavor. **Gosling's Family Reserve Old Rum** was honored with a Double Gold at the San Francisco World Spirits Competition.

[Pirate's Choice](#) Molasses Reef Rum took home a Gold Medal and Pirate's Choice Key Lime Rum earned a Silver at last year's competition.

Vizcaya VXOP Cask 21 is a rum rich in the Cuban Style. Made by a family that produced rum in Cuba since 1820, the present distillery, located in the Dominican Republic, is owned and operated by the family in the same Cuban tradition.



[The Tortuga Rum Company Ltd.](#), celebrating 23 years of excellence, brings Tortuga 5 & 12 Year Old* dark rums aged in oak, with deep mellow flavors.

The [Rogue](#) House of Spirits in Newport Oregon opened for business in June of 2006. Distiller John Couchot teamed up with Rogue Brewmaster John Maier to produce **Rogue Hazelnut Spice & Rogue Dark Rums***. Rogue Hazelnut Spice Rum is made from Oregon hazelnuts, orange peel, Madagascar bourbon vanilla bean, cinnamon and clove. We're intrigued!

[Ron Barcelo Rums](#) brings their Anejo and Imperial, both Silver Medalists at last year's competition.

[Ron Macuro Ultra Premium Rum](#), Gold Medalist from 2006, once again comes to Ybor City.

From the Island of St. Lucia comes [Castries Peanut Rum Creme](#). Family run since 1922, St. Lucia Distillers is the producer of the highest quality rums & liqueurs in the Eastern Caribbean. With 21 products (and 19 medals), Castries is the 1st rum product from St. Lucia Distillers available in the US.

We are frequently asked what the difference is between **Rhums and Cachacas**. Both are made from the sugar cane juice. So how do they truly differ? 'Cachaca Dave' Catania recently answered that question on DrinkBoy.com. [Read about it here.](#)

Meet the Distillers and Importers From time to time, we will offer insights on the personalities whose passion & perseverance drives them to create new products or to import them. [Meet Matti Anttila of Cabana Cachaca.](#) [Meet Dan Carey and his Wonder Dog Jess, of One Barrel Rum](#)



Meet Restauranters who are the innovators in spreading the 'good word' about cane spirits Shere and Eric Schiller own the World Famous [Gaspar's Grotto](#) in Ybor City (actually, their bar cat, Tanker Ray owns the place). Eric was a judge at last year's Tasting Competition. We paid him a visit to see what the Festival's impact had on him. In addition to the Q & A's, **Jeff Allen, Beverage Manager**, created a cocktail that's become *quite the sensation*. [Read the interview with Eric Schiller here.](#)



!Only 150 Goody Bags left! \$100+ is the current value of the items in the 200 Goody Bags set aside for the Festival. ***In addition***, all VIP admissions will receive the collectable **Riedel Rum Tasting Stemware**, not available elsewhere (one per customer while supplies last) See what's already **'in the bag'**

Embassy Suites For those of you who may be traveling to Tampa to attend the International Cane Spirits Festival, we have made arrangements with the new lush Embassy Suites for a limited number of specially priced rooms. Contact Annabel Gabbert at **annabel_gabbert@hilton.com** to inquire.

More than 5 dozen rums, rhums & cachacas await your sipping pleasure. Participating brands include Agua Luca Cachaca, Cabana Cachaca, Castries Peanut Rum Creme, Clement Rhums, **Cuca Fresca Cachaca**, Diplomatico Rum, Fazenda Mae de Ouro Cachaca, Goslings Rums, J.M. Rhums, Jack Tar Rum, Khukri Rum, Mainstay Cane, Mount Gay Rums, New Grove Oak Rums, One Barrel Rum, Pirate's Choice Rums, Prichard's Rums, Pyrat XO Reserve, Pyrat Cask 1623, Rogue Rums, Ron Barcelo Rums, Ron Botran Rums, Ron Macuro Rum, Ron Zacapa Centenario Rums, Tortuga Rums, Vizcaya VXOP Cask 21 Rum and more. Not all are available for public tasting

In other news

4 Copas Tequila signs on for **Spirits of Mexico 2007**. For the 2nd consecutive year, 4 Copas took home Gold, Silver & Bronze Medals at the San Francisco World Spirits Competition. **Read their latest newsletter here.**

Phillip Soto Mares, President of **El Duende de Don Felipe Tequila** and Director of the US Tequila Academy, is scheduled to appear on **World Talk Radio**, the largest Internet Talk station. Each month, via 2 one-hour segments, Mr. Mares will feature guest speakers who are passionate about Tequila. Meet the Tequileros whose life's work is to bring only the finest 100% Blue Agaves to your local retailers and into your liquor cabinets.



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Must be 21 or older to attend Photo ID mandatory

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