



TESTIMONIALS

Spirits of Mexico Day, by order of Proclamation
City of San Diego and San Diego County

"It is my distinct pleasure, as Consul General of the Mexican Consulate in San Diego, to congratulate you on hosting and participating in The Spirits of Mexico... As you know, it is Mexico's Blue Agave that defines the spirit Tequila. From the red volcanic soil, Don Paedro Sanchez de Tangle, the 14th Century "Marquis of Altamira," blended Aztec tradition with Spanish ingenuity and built the first tequila factory. Visionaries like Jose Maria Guadalupe de Cuervo and Don Cenobio Suaza brought fine tequila to the world. Now, generations later, a \$255,000 bottle of Tequila sold in 2006 was the most expensive bottle of liquor in the world. In many ways, Tequila is the embodiment of Mexico - priceless. We salute all of you and wish you all the best."

Remedios Gomez Arnau, Consul General, Consulado General de Mexcio en San Diego

"Thanks for the Great Event!"

German Gonzalez, Master Distiller, T1 Tequila Uno

"A non-stop whirlwind of Tequila goodness!"

Michael 'Lippy' Lipman, Tequila Whisperer

"Thank you for having us be a part of your magnificent event. We enjoyed the opportunity to be there just to see the new tequila's and to meet with various suppliers."

KC Tucker, Holiday Wine Cellar

"What a GREAT event the 2010 SOM (The Spirits of Mexico Festival) turned out to be! Congratulations!" "The SOM crew was amazing! Would love to be part of the SOM family for years to come."

Jacob Jacquez, Don Cuco Sotol

"So much to take in. We learned a lot and met so many great people."

Debby & Don Nicol, Owners, TacoLu, Jacksonville FL



"Let me be the latest of many to thank you for an unforgettable weekend. I already can't wait for next year. Salud!"

Clayton Szczech, Experience Tequila

"The (main) event was great, the crowd awesome and the feedback fantastic. I am getting emails daily. It was quite festive. The seminars went very well. I see bigger and bigger for SOM"

Diana Barrera, AgaveGal

"Great weekend! Can't wait for next year!"

Jerrett Wichman

"Our group enjoyed the Spirits of Mexico event, thanks for organizing it!!! Maybe next time the event should be at a larger venue? Lots of interest!!!"

Travis Makings, Guest

"Can't thank you enough for all that you did! We had a great time and so glad that we came!!!"

Kathy Kritikos, AHA Toro Tequila

"Congrats!!! Dory- Great event...can't wait for next year."

Carmina Morales, IPN



"My name is Albert Martinez. I attended the 7th Annual Spirits of Mexico Tequila Tasting in 2009 this past weekend in San Diego. I must say that it was a well planned and executed event that showcased the Spirits of Mexico in a classy manner. I will definitely be promoting your event come the following year". **Albert Martinez, Chief Tequila Knowledge Harvester, Tequiler Enterprise, LLC**

"Your event...was an amazing show and I was very impressed. I have a tequila collection of about 400 bottles. If you are ever in Encinitas or even nearby, please stop in". **David Yaldo, Guest**



"I can tell you from experience that when there are no comments on the attention to details (regarding the Spirits of Mexico Agave Tasting Competition), you've done your job! You made things look e-a-s-y, and that's very difficult to do". **Michael Morales, the country's only tequila journalist, blogging and reporting exclusively on the trends, producers, insiders, and hottest brands in the tequila industry today**

"Thank you for the unforgettable opportunity at Spirits of Mexico; we can't even put a price tag on that kind of exposure". **Kathleen Tucker, Holiday Wine Cellar**

"YOU are now the biggest Tequila Show in USA!!!!!!!!!!!!!!..Congratulations"! **Juan Francisco Collado, Casa 1921 Tequila**

