



## Just the Facts

### The COCKSPUR Heritage

Barbados is generally regarded as the birthplace of rum and is the home of the famous COCKSPUR brand. With its proud and colourful “rooster” symbol, COCKSPUR has been an integral part of island life since the late 1800s.

### The COCKSPUR Process

The COCKSPUR Rums are distilled from island cane molasses and Barbados’ own unique coral-filtered water. Using both column still and pot still distillation methods, the rums are then aged in American oak bourbon barrels. Our Master Blender, using recipes handed down through generations, selects the perfectly aged barrels to comprise each blend. This combination of aging and blending defines the character for which COCKSPUR is renowned.

### COCKSPUR Fine Rum

COCKSPUR Fine is our flagship brand. It has a brilliant golden amber colour and a mixture of aromas: brown sugar, butter rum, dried fruit and island spices. Its rich, full and smooth body leaves a beautiful, lingering taste of gentle oak and warm spice. COCKSPUR Fine is great combined with your favourite mixers or in cocktails and is equally enjoyed on the rocks.



#### The Cock-A-Doodle

1.5 oz COCKSPUR Fine Rum  
2 oz Pineapple Juice  
2 oz Orange Juice  
Juice of ½ fresh lime

### Alcohol Content

40% ABV (80 Proof)

### Bottle Sizes

750 ml and 50 ml

### Availability

Most major US markets, the UK, Western Europe and Australia

### Suggested Retail Price

\$18

### Marketing & Public Relations

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